

RYAN JENKINS

Inspire Your Audience With Wow & Know-How



Ryan's Most Popular Programs (Keynote, Virtual, Workshop, or Consulting)

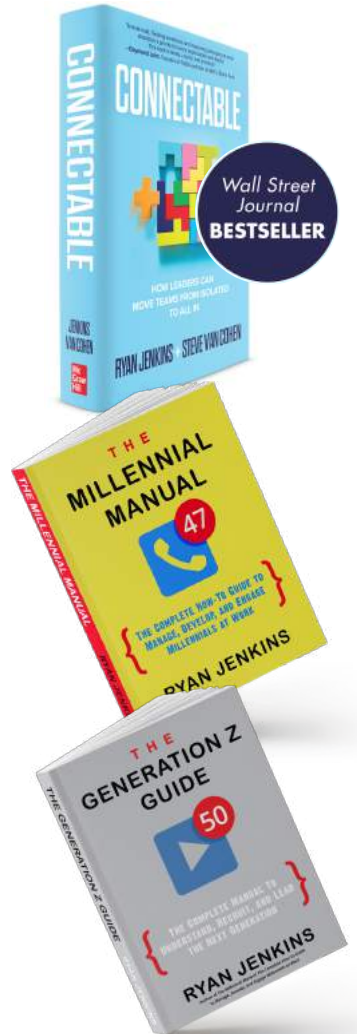
The Program: *Attract, Lead, & Retain Millennials and/or Gen Z: Strategies to Enhance Performance and Engagement*

62% of Generation Z anticipate challenges working with Baby Boomers and Generation X, and only 5% anticipate challenges working with Millennials. To ensure a cohesive cross-generational team, leaders need to understand and integrate Millennials and Generation Z.

Today Millennials are the largest generation in the workforce and Gen Z are the fastest-growing generation in the workforce. While Millennials and Gen Z bring valuable skills, insights, and ambition to the workplace, they are often a source of tension among experienced workers and managers. Ryan shares relevant data and innovative insights to better understand what drives Millennial and Gen Z employee performance. This program provides tactical strategies to dramatically improve the managing, recruiting, engaging, and selling of your next-generation workforce.

Attendees Gain...

- Insights into Millennial and Gen Z employee values, behaviors, motivators, and expectations.
- Strategies that are proven and actionable to lead, retain, recruit, and engage the emerging generations.
- Techniques for communicating and connecting with Millennials and Gen Z.
- Best-in-class examples of organizations and leaders successfully leading and engaging the emerging generations.
- Ability to lead, retain, recruit, and engage Millennials and Gen Z.



The Proof:



"Every leader, manager and team needs to hear Ryan!"

~Patrick Lencioni, NYT Bestselling Author of *The 5 Dysfunctions of a Team*

View over 140 more satisfied client testimonials [HERE](#).



Ryan Jenkins, CSP

- Wall Street Journal Bestselling Author
- Generations & Future of Work Keynote Speaker
- #1 Thought Leader on Team Connection

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